

**ADDICTIVE
LEADERSHIP®**

ELEVATE 2026

ALL VIRTUAL LEADERSHIP DEVELOPMENT PROGRAM

For leaders at every level who want to crush their 2026 goals.





ADDICTIVE LEADERSHIP®

THIS WORKBOOK BELONGS TO: _____

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ARE YOU READY TO ACTIVATE YOUR HIDDEN POTENTIAL?

Go further, faster in 2026 by overcoming today's most common leadership challenges and focusing on priority work. Say 'No' to:

- ✱ Lower-value tasks and distractions
 - ✱ Meetings that aren't the best use of time
 - ✱ Avoidance of difficult conversations
 - ✱ Suboptimal performance from others
-and other drains on time & execution.

Complete the program that's already helped 30,000+ leaders each reclaim 500 hours for high-priority work, accomplish more without working more, and create a happier, more connected culture.

For the first time ever, **this program is offered virtually.**

PROGRAM COMPONENTS

Achieve measurable and lasting improvements in your leadership, well-being, and contribution to the company's growth.

PREPARATION

Receive guidance and critical resources that prepare you for the greatest possible impact and results.

IMMERSIVE VIRTUAL WORKSHOP

Learn our 6-Step Process for identifying and doing 'Uncomfortable Work' (your NEW competitive advantage). Leave with an Action Card for immediate implementation and custom scripts for difficult conversations.

1:1 AND GROUP COACHING

Make sure your training sticks. Receive guidance, support, and accountability from a dedicated Reinforcement Coach as you implement the learnings and put your Action Card into motion.

MEASURABLE RESULTS

Know the progress you're making towards your goals, capacity freed for your most-important work, and contribution to the company's performance.



PROGRAM TIMELINE

JOIN THE VIRTUAL WORKSHOP

📅 Friday, Jan 30th, 2026 @ 10a - 12p CST

1X1 COACHING

Meet with your personal coach 2x per month, for 30 minutes each. Guaranteed to free up more time than you spend. Scheduled around your availability.

GROUP COACHING

Join an expert-led group call 1x per month to overcome obstacles, exchange advice, and share accountability with other ELEVATE-ing leaders.





WHY ATTEND?

Gain the same benefits other exceptional leaders have already received:

- ✓ **Unlock your potential by doing 'Uncomfortable Work'.** Identify and do the difficult-but-necessary actions that will help you crush your goals faster and reach new levels of leadership.
- ✓ **Free capacity for your most-important work.** Reclaim the time you're losing to lower-value tasks and distractions, meetings that aren't the best use of your time, and behavioral patterns.
- ✓ **Develop talent without burnout.** Train and ELEVATE your team confidently, ending the cycle of upward-delegation and firefighting, without adding stress or losing your people.
- ✓ **Increase accountability without fear.** Create a more direct, "kind but clear" culture where feedback and accountability are welcomed, rather than avoided.



PARTICIPANT QUOTES:

“Very rarely do I feel impacted by trainings like this, but this workshop has truly resonated with me and I appreciate that you provided guidance on execution.”

-Marsh McLennan Agency leader

“I was skeptical of this training as I am generally skeptical of these types of workshops. However, after listening to and, more importantly, working with the team, I believe this is the best training I’ve been to. ”

-Coulee Bank leader

“We did this at Vistage but it was 1,000% better doing this process with our team.”

-Signature Homes leader

“What an amazing session. You never know if these type of sessions are going to be worth the time, but this was very fruitful. Content was great and it went much deeper than I had expected which gave me the tools I need to be more effective and ultimately increase revenue in my business.”

-Cantey leader

“Loved how much a common sense approach to accountability is being used.”

-EPM leader

PROGRAM COST:

TIER (# OF SEATS PURCHASED)

WORKSHOP ONLY

WORKSHOP + COACHING

Individual (1-5 seats)

\$500/per person

+\$450/mo per person – 3 month min.
(Cancel anytime after first month if not satisfied.)

Small team (6-15 seats)

\$460/per person

+\$425/mo per person – 3 month min.
Includes FREE 3-month coaching for 1 team sponsor, plus FREE private group session.

Private cohort (16+ seats)

Contact Us **HERE**. Private workshop for up to 30 leaders. Program customized around your goals and culture. Includes book bundle, certificates of completion, and priority scheduling.

+\$400/mo per person – 3 month min.
Includes FREE 3 month coaching for 1 team sponsor, FREE private group sessions, and ROI review with sponsor at end of program.

NOTE: Special “priority-enrollment” pricing available through Dec 2025.

RESERVE YOUR SPOT(S) TODAY!

SCAN THIS QR CODE:



OR VISIT:

addictiveleadership.com/ELEVATE2026



"Action cards keep team members focused on their highest-value work and encourage them to confront challenging tasks rather than avoid them. We could see everybody rerouting to the most important work...this is going to be huge"

-Bethany, Co-President at Albanese Candy Company

6-STEP PROCESS

1

WHAT

Identify the behavior

2

WHO

Identify the person

3

COST

Quantify the impact

4

HVA

Make the business case

5

FEAR

Identify the underlying fear

6

ACTION

Create a specific plan to execute change

QUESTIONS? WANT TO DISCUSS A PRIVATE PROGRAM?

CONTACT US DIRECTLY:

EMAIL:

derek@addictiveleadership.com

CALL/TEXT:

402-972-6339

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